

Strategic Goal 3. Engage within and reach out beyond our Channing community: We will become a vital voice in the larger communities beyond our church by increasing our outreach, service, and social action efforts.

Objective A. Certain Channing programs are consciously designed to address local community needs and to encourage involvement by diverse members of the local community.

Objective B. Channing continually strives to expand or add outreach programs such as the soup kitchen, the crop walk and 1Sky (formerly Step it Up).

Objective C. Children are involved in Social Action initiatives, such as soup kitchen and Crop Walk.

Objective D. Channing is certified as a Green Congregation² by 2010 and conducts future appropriate green activities to maintain certification.

Objective E. The community beyond Channing is well-informed about Channing's presence and what our congregation has to offer.

Objective F. Channing events and member perspectives are included in media regularly via minister's periodic newspaper column, relevant articles, interviews, press releases, advertising and other marketing activities.

Objective G. Collaborative programming is increasing between our church and other local organizations and initiatives.

Objective H. Channing participates in activities and outreach efforts among the wider Unitarian Universalist community at district (Ballou Channing) and national (Unitarian Universalist Association) levels.

Objective I. The Social Justice Committee leads a Sunday service to highlight social action issues and opportunities at least annually.

Objective J. The Social Justice Committee reports social action activities and successes to the congregation using a variety of communication methods, including the Catalyst and Order of Service inserts on a monthly basis.

² The Green Congregation Committee seeks to prepare the church and its congregation for certification as a UUA Ministry for Earth Green Sanctuary, indicating our commitment to living sustainably and in harmony with the Earth.